

# Critical and Creative Thinking Skills

## Course overview

With the current high competition, the organisations are focused on innovative solutions with critical and creative thinking skill to create competitive advantages for services and products.

This course will allow you to apply critical thinking skills through structured thought process to clarify concepts and evaluate knowledge in your organization. In addition, it will help you to extend of your creative thinking skills through innovative thinking techniques to generate new ideas and new possibilities. By developing your critical and creative thinking skills, they will flow naturally when needed to deliver high outcomes to your business and your personal life.

## Course Outlines

### Module 1: Critical Thinking concept

- Definition & Styles
- Left & Right Brain Thinking
- Pitfalls of Reasoned Decision Making
- Critical Thinking Process
- Critical Thinker's Skills Set
- Creating Explanations – Dealing with Assumptions – Common Sense

### Module 2: Tools & Case Studies

- Force Field Analysis
- SWOT Analysis
- Root Cause Analysis
- Mind Mapping
- Case Studies

### Module 3: Creative Thinking

- Creativity Vs. Innovation
- The Colored Brain Model
- Creative Thinking Techniques
  - Brainstorming
  - Brainstorming
  - Cherry Split
  - Slice & Dice
  - False Faces
  - Random word method
- Critical & Creative Thought Systems:
- De Bono's 6 Thinking Hats
- Creativity Booster & Blockers

**Course Objectives:****By the end of this course, participants will be able to:**

- Describe the concept of critical thinking and apply analytical tools to establish facts before making decisions.
- Build stronger arguments with evidence-based by detecting fact.
- Identify more solutions with sound judgement.
- Apply creativity techniques by identifying different approaches with a new perspective.
- Offer innovative solutions for business issues.

**Who Should Attend**

- Managers, supervisors, team leaders and employees who require high levels of creativity and innovation in their jobs.

**Course Duration:** Two days from 9:00AM to 4:00PM

**Registration Deadline**

One week before the course date

**Course Venue**

Top Business Training Center: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

**Registration & Payment:**

- Course fees include soft copy of the material, coffee break, light lunch and certificate.
- Payment by cheque in Top Business name, cash to Top Business address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Registration is confirmed only after course payment.
- Payment is non-refundable; however, participant can be substituted or attend next confirmed round of the same course or another course during the same calendar year.
- Payment is non-refundable in the event of a participant no show on the 1<sup>st</sup> day of the course.

**For More Information**

17, Abdel Wahab Selim Elbeshry St.,  
Sheraton Heliopolis, Cairo - Egypt

T. +2 02 226 871 44 / +2 02 226 871 45

Ext. 440/1

M. +2 010 229 20 433

training@topbusiness-hr.com

www.topbusiness-hr.com